

2023 Teens Dream Video Competition: Change-maker Challenge Judging Rubric

| Categories | 4.00 Points | 3.00 Points | 2.00 points | 1.00 Point |
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| Relevance to the UN SDGs: Does the video communicate a clear understanding & relevance of the project to the UN SDG(s)? | The video articulates an excellent understanding and clear connection between the project concept to one or more SDGs. | The video articulates a good understanding and clear connection of the project concept to one or more SDGs. | The understanding and connection of the project concept to any one SDG's is not clear. | There is little understanding or relevance of a project concept connection to any of the SDGs. |
| Action plan / Project concept: Is a plan for action clearly communicated and logistically feasible? | The project concept is clearly described and seems feasible. | The project concept is clearly described but feasibility is questionable or hard to evaluate. | The project concept is not clearly described and feasibility is questionable or hard to evaluate. | The project concept is not clearly described and is clearly not feasible. |
| Dream (project) Realization: Does the video present a compelling commitment to and the ability, as an agent of change, to be able to accomplish the project? | The video shows compelling commitment and ability to accomplish the project. | Commitment to the project is compelling but relevant ability to accomplish project is limited or unclear. | Commitment to the project is not especially compelling and the relevant ability to accomplish the project is limited or unclear. | Commitment to the project is not compelling and the relevant ability to accomplish project is lacking. |
| Production Quality & Creativity: Does the quality of production enhance, distract from, or interfere with the content, including visual and sound elements? | The video is well planned with smooth transitions, excellent editing, and visual quality and balanced easy to hear sound. Sound and visual elements compliment, reinforce and enhance the content. | The video is well planned with competent transitions, proficient editing, and visual quality and subpar sound. Sound and visual elements generally compliment, reinforce and enhance the content. . | The video shows some general planning with rudimentary transitions, visual quality, and novice editing. The sound and visual elements distract from the content. | The video is not well planned with mediocre transitions, visual and editing. The sound and visual elements interfere with and distract from the content. The production is of poor quality. |

- Note: We are asking for a project concept but would like to see you are serious about implementing your project to win. We will follow up with winners to discuss their plan in detail.