

## 2021 Teens Dream Video Competition: Change-maker Challenge Judging Rubric

Categories	4.00 Points	3.00 Points	2.00 points	1.00 Point
<b>Relevance to the UN SDGs: Does the video communicate a clear understanding &amp; relevance of the project to the UN SDG(s)?</b>	The video articulates an excellent understanding and clear connection between the project concept to one or more SDGs.	The video articulates a good but not excellent understanding and clear connection of the project concept to one or more SDGs.	The understanding and connection of the project concept to any one SDGs is not clear.	There is little understanding or relevance of a project concept connection to any of the SDGs.
<b>Action plan / Project concept: Is a plan for action clearly communicated and logistically feasible? *</b>	The project concept is clearly described and seems feasible.	The project concept is clearly described but feasibility is questionable or hard to evaluate.	The project concept is not clearly described and feasibility is questionable or hard to evaluate.	The project concept is not clearly described and is clearly not feasible.
<b>Dream (project) Realization: Does the video present a compelling commitment to and the ability, as an agent of change, to be able to accomplish the project?</b>	The video shows compelling commitment and ability to accomplish the project.	Commitment to the project is compelling but relevant ability to accomplish project is limited or unclear.	Commitment to the project is not especially compelling and the relevant ability to accomplish the project is limited or unclear.	Commitment to the project is not compelling and the relevant ability to accomplish project is lacking.
<b>Production Quality &amp; Creativity: Does the quality of production enhance, distract from, or interfere with the content, including visual and sound elements?</b>	The video is well planned with smooth transitions, excellent editing, and visual quality and balanced easy to hear sound. Sound and visual elements compliment, reinforce and enhance the content.	The video is well planned with competent transitions, proficient editing, and visual quality and subpar sound. Sound and visual elements generally compliment, reinforce and enhance the content. .	The video shows some general planning with rudimentary transitions, visual quality, and novice editing. The sound and visual elements distract from the content.	The video is not well planned with mediocre transitions, visual and editing. The sound and visual elements interfere with and distract from the content. The production is of poor quality.

- Note: We are asking for a project concept but would like to see you are serious about implementing your project to get the award. We will follow up with winners to discuss their plan in detail.